

This evening

=====

1. Lecture 11 - Ethical leadership
2. Lecture 12 - Sustainability: ethical and social responsibility dimensions

-----

Group Project Presentation

=====

- + summarise the report to tell the key points only
- + for each slide, keep it 7 x 7  
( no more than 7 points, no more than 7 words each )
- + allow a few minutes for Q & A

Group Project Report

=====

- + Executive Summary  
a summary of the whole report
- + Introduction  
provide information to attract audience to continue reading the report  
e.g. Business may focus on profit making rather than satisfying the needs of the public. The issue is ...
- + Conclusion  
review the analysis and recommendations, evaluate the success of the report  
e.g. Upon completion of the report, the recommendations were ...

Lecture 11

-----

Case at work

=====

You are requested to complete an analysis based on a set of data collected already. You have worked on the data manually for some days. You have produced some interim results to your manager but the manager already has new thought about what are expected.

Your colleague told you that there are some tools that can help you resolve the issues quickly but the tools have to be purchased. With some channel, you may get a copyright protected version to use. Will you do so?

Consider:

ethical issue  
what is/are right?  
what is/are wrong?  
how to make decision

Key words:

value, norms, objective,  
ethical, unethical,  
compliance, intergity,  
teleology, ...

Product in question

=====

You are going to deliver your products to a major customer in order to rescue your company from possible shut down. However, you just found the

products have critical issues that may cause your customer suffers a lot. Would you continue delivering the products or else?

product liability